

A man with light brown hair, looking down, wearing a brown leather jacket over a plaid shirt. The background is a textured, greyish wall.

BADOWERS

FALL 2011

DISCOVER US

For those who are just discovering Badowers – welcome. This is how men used to shop. Before department stores, before the mall, there was the men's store. This is where you were offered a drink while the tailor pressed your jacket and where you got advice from someone who knew your correct size and fit. We've passionately continued this tradition of service for over 50 years. From choosing a beautiful fabric to make your next suit, to finding the perfect pair of denim you'll wear for years to come, we are your men's store.



LEATHER JACKET GIMOS
SHIRT SPURR
DENIM BALDWIN

BADOWERS



SHIRT AND TIE ETON
HYBRID JACKET LUIGI BIANCHI
DRESS SLACKS ZANELLA

SWEATER GRAN SASSO
SHIRT AND BOOTS BILLY REID
PANTS GANT BY MICHAEL BASTIAN





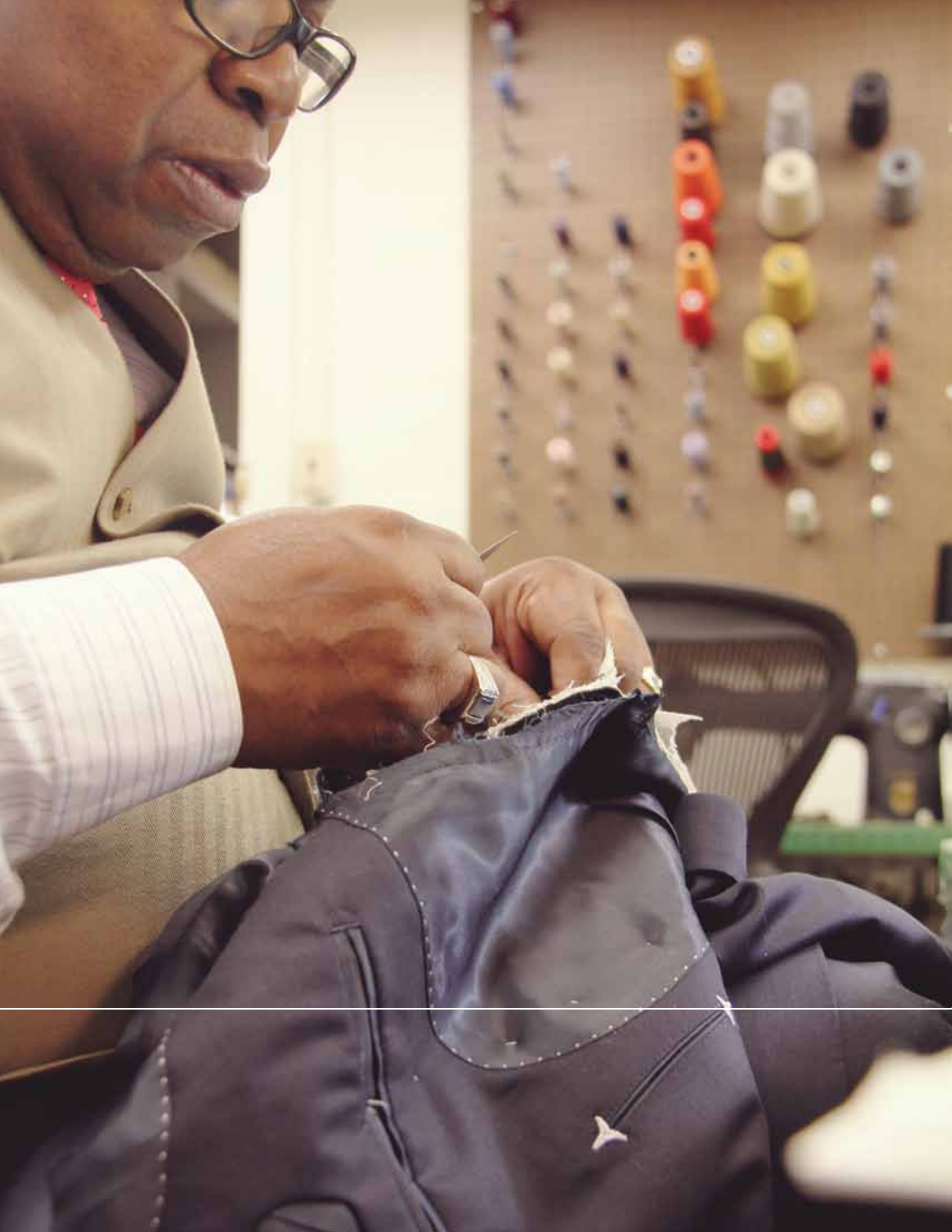
COAT BILLY REID
SWEATSHIRT TAILGATE
PANTS TODD SNYDER





SUITING

Our in-house tailor, James Conley, began crafting garments as a teenager while touring the country with gospel legends Marvis Staples and Inez Andrews. James has been our secret weapon for over 25 years, ensuring our customers have the best fitting wardrobe this side of the Mississippi.







MEDIUM BROWN WINGTIP



CHARCOAL GRAY SUIT



LT BLUE / WHITE DRESS SHIRT



DARK DENIM



KNIT TIE



STAPLES

Classic. Simple. Essential. These well-constructed pieces from Badowers will fit into any style of wardrobe. Dress down your suit with a knit tie. Wear brown wingtips with almost everything. Our resident sartorialist, Michael Chilton, can show you how basic doesn't have to be boring.

SWEATER GRAN SASSO
SHIRT GANT BY MICHAEL BASTIAN



ALDEN

WOLVERINE 1000 MILE

TO BOOT NEW YORK

ALLEN EDMONDS



SWEATER AND SHIRT TODD SNYDER



BLACK JEANS SPURR



DENIM

The heart of the American uniform – never to be underestimated. We take pride in the quality and fit of our jeans. In fact, we've met all the designers of the denim brands we carry and are pleased to be the first to bring them to Des Moines.



NAVY DUFFLE COAT SCHOTT



JACKET PERFECTO BY SCHOTT



LEATHER JACKET GIMOS
SHIRT SPURR
DENIM BALDWIN

BADOWERS



THANK YOU

We've spent the last couple of seasons transitioning and remodeling, discovering new lines and finding clothes that reflect the way men dress today. If you love clothes, you'll love the fall line at Badowers. Fit and quality are our first priority and we're excited to bring clothes to Des Moines that you can only find in bigger markets.

To the gentlemen who have helped us become the premier men's store in Iowa, thank you.

– KEVIN HANSEN

BADOWERS

2817 INGERSOLL AVENUE
DES MOINES, IA 50312

WWW.BADOWERS.COM

PH: 515-283-2121

FX: 515-283-0995